



# Braemar City of Lakes Figure Skating Club

7501 Ikola Way – Edina, MN 55439

## ***Advertising Opportunities for Braemar Ice Show and Figure Skating Competition***

Now's your chance to advertise your business and help celebrate 51 years of the Braemar Ice Show!

We are now accepting ads for the Braemar Ice Show Program, and the Braemar Competition Program.

**The Ice Show Program** will be distributed to hundreds of families & friends during our 51<sup>st</sup> annual show on April 28 & 29 2017.

**The Figure Skating Competition Program** will be distributed to nearly 150 figure skaters, coaches and families from across the Twin Cities, the state of Minnesota, and the Midwest region of the United States. The event will be held at Braemar Ice Arena June 23 & 24 2017.

**For as little as \$50**, you can have your business card printed in the program. For even more impact, run a half page ad for \$100. Save 10% by advertising in both programs. See the next 2 pages of this document for all the details.

To participate, please complete the Advertising Agreement below and return by April 15. If you don't have an existing ad, we can create a simple one for you, just let us know.

Make checks out to Braemar Figure Skating Club and send payment to:

Jen Deets

5301 Halifax Ave S

Edina, MN 55424

Send artwork files to [jdeets@gmail.com](mailto:jdeets@gmail.com)

**The skaters, coaches and families thank you so much for your support!**

**And for the community support for the past 51 years!**



# Braemar City of Lakes Figure Skating Club

7501 Ikola Way – Edina, MN 55439

## ADVERTISING AGREEMENT

This Advertising Agreement is entered into between the Braemar-City of Lakes Figure Skating Club (BCLFSC) of Edina, MN and the Advertiser listed below. The Advertiser agrees to purchase and pay for advertising space in the 2017 BCLFSC Event Program(s) as indicated by selections below on this form.

BCLFSC Event Programs will be printed in an 8.5" x 11" magazine format and will be sold at the Braemar Arena during the respective 2017 event.

CAMERA-READY ART must be furnished by Advertiser for all ads by April 15.

Please indicate your advertising selection(s) by circling the dollar amount for your selection for each event. There is a **10% discount for advertising in both event programs.**

			51 <sup>st</sup> Ice Show April 28 & 29	Braemar Competition June 23 & 24
Back Outside Cover, Color	8.5" x 11"	<b>SOLD</b>	\$400	\$400
Back Inside Cover, Color	8.5" x 11"	<b>SOLD</b>	\$300	\$300
Front Inside Cover, Color	8.5" x 11"		\$325	\$325
Front Inside First Page, Black & White	8.5" x 11"		\$200	\$200
Back Inside Last Page, Black & White	8.5" x 11"		\$175	\$175
Full Page Inside Program, Black & White	8.5" x 11"		\$150	\$150
Half Page Horizontal, Black & White	8.5" x 5.5"		\$100	\$100
Quarter Page Vertical, Black & White	4.25" x 5.5"		\$75	\$75
Business Card, Black & White, actual size			\$50	\$50

\* Subject to Availability



# Braemar City of Lakes Figure Skating Club

7501 Ikola Way – Edina, MN 55439

Advertiser

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State and Zip \_\_\_\_\_

E-mail address \_\_\_\_\_

We'll send your confirmation and receipt to you by email

**Return both pages with payment to  
Jen Deets, BCLFSC Ad Sales, 5301 Halifax Ave S Edina, MN 55424**

**Any questions, feel free to contact [jdeets@gmail.com](mailto:jdeets@gmail.com)**